



CEMSDI Press release no. 2

Empowerment of civil servants for better ICT-enabled services delivery was one of the key topics during the working **Conference “Local Digital Agendas meet Digital Agenda Europe,,**, organised on April 4th and 5th, 2010 in Brussels. The event was initiated by the Province of Friesland (NL) and strongly supported by the Committee of Regions (CEMR), the DG INFSO of the European Commission and Eurocities.



The CEMSDI partners actively participated, using the opportunity not only to disseminate the ideas of the project, but also to enrich the networking activities and get new inspirations. Also the newly appointed CEMSDI EC Project Officer, Mrs Marina Manzoni, participated at the event.



The CEMSDI partners and Mrs. Manzoni attending the Conference

During the Conference several key elements to discuss and develop were suggested to its 150 participants, namely:

- **Integral (holistic) vision** on regional societal digitalization,
- **Regional (re)design** as the expression of the need for new business models and key drivers of the transformational processes,

- **Empowerment** of key elements for stimulation of effectiveness of DLA (what can be the EC contribution for the local administrations and communities empowerment?),
- **New Meanings** in the content and context as strong societal change agents,
- **Strategy**, ingredients and indicators for DLA to influence impact,
- **Innovating opportunities** with minimum money, sharing, re-usage and learning from each other,
- **Digital Agenda Mentor** as a possible combination of naturally formed collaborations and mentoring programme,
- **Other interests** expressed during the working conference or through the open discussion at www.daegoeslocal.com, which the CEMSDI Community of Practice (www.digitallocalagenda.eu) shall strongly cooperate with, towards, among other goals, enlarging its network of experts and contacts.

The working sessions were organised using the DeepDive™ approach and have brought forth an abundance of practical ideas on the above mentioned topics.

EC Vice President Neelie Kroes, responsible for Digital Agenda, sent a video message to welcome the Conference and express her appreciation for the kind of cooperation on local actions that the participants demonstrated.

CONTACT

For more information about the project, please visit www.cemsdi.eu, www.digitallocalagenda.eu or contact the **CEMSDI** dissemination leader, Irina Zálišová - Vysocina Region (zalisova@epma.cz).

PROJECT PARTNERS



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