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DE-LAN MID TERM CONFERENCE

to be held 26th January, 2012 – Brussels

“How to grow Regional Economies – through digital collaboration”.

[Click here to REGISTER](#)

There will be three main aims to the event.

- ❖ Ensuring that regional policy makers across all European regions are fully aware of best practices and the benefits of digital technologies and applications.
- ❖ Aiding regions in preparations for the transfer of good practices to mainstream funding programmes.
- ❖ Helping local small and medium enterprises to get the full benefit of their ICT investments.

As well as these key objectives, the conference will be looking at the ways in which Digital Ecosystems can help SMEs. This will include:

- ❖ How can Digital Ecosystems help SMEs promote their products and services.
- ❖ Looking at how collaboration between SMEs can develop new products, services and find new markets.
- ❖ Discussion on streamlining the working practices of SMEs.
- ❖ Ideas on how SMEs can foster innovation in order to compete in the global marketplace.
- ❖ A look at ways in which Digital Ecosystems can help increase EU regional competitiveness, job creation and growth.

CONFERENCE AGENDA

- ❖ Keynote Speakers.
Álvaro de Oliveira *President, European Network of Living Labs*,
tbc,
Francesca Bria, *Imperial College, London*
- ❖ Regional presenters with updates on exemplar projects.
- ❖ Q& A sessions
- ❖ Networking.

[REGISTER here](#) and see more programme details. We are honoured and thank the Committee of Regions for agreeing to host our mid-term conference here in Brussels.

EUROPEAN UNION



Committee of the Regions

EUROPEAN REGIONAL
DEVELOPMENT FUNDLlywodraeth Cynulliad Cymru
Welsh Assembly Government



MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL OUR READERS, SUPPORTERS AND FOLLOWERS

NADOLIG LLAWEN A BLWYDDYN NEWYDD DDA

JOYEUX NOËL ET BONNE ANNÉE

¡FELIZ NAVIDAD Y PRÓSPERO AÑO NUEVO!

VESEL BOŽIČ IN SREČNO NOVO LETO

BUON NATALE E FELICE ANNO NUOVO

LINKSMŪ KALĒDŪ IR LAIMINGŪ NAUJŪJŪ METŪ

VESELÉ VÁNOCE A ŠŤASTNÝ NOVÝ ROK

FROM EVERYONE IN THE



REGIONAL UPDATES AND RECENT STAFF EXCHANGES

Wales - Representatives from DE-LAN partners in Extremadura, Slovenia and Vysocina visited the Wales region for staff exchanges on August 24th and 25th 2011.



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The aim of the exchange was for the regions to learn from Wales's good practice experiences, in particular from their Digitally Networked Business (DNB) and e-Crime projects.

A DNB is an advanced form of business to business networking delivered over the internet. The DNB project helps clusters and groups of businesses in Wales to form digital networks. These business networks are aimed at improving collaborative working and supply chain links, increasing the sharing of knowledge, productivity and efficiency of trade and commerce between networks and clusters of organisations.

The Wales DNB project manager, Emma Harris, gave an overview of DNB's in Wales together with a detailed look at the tools and guides produced. One of Wales's technical experts gave a presentation on the DNB Demonstrator platform and its potential for use as a Digital Ecosystem. He explained the platform's technical requirements, its current functionality and how other applications could be plugged in to it to increase its functionality.

Community Radio Business Network A Wales based Case Study, a DNB for the Community Radio Station cluster, was also explored. Steve Johnson, a lead contact in the cluster from the University of Glamorgan, explained how the project originated, its work to date, the cluster's experiences, the lessons learnt and how he believes the DNB will help them.

Wales e-Crime Business Network



ecrimewales
edroseddycymru

The Vysocina delegates, including employees of Vysocina region, the deputy of Police College in Jihlava and the local public prosecutor, were particularly interested in Wales's e-Crime programme and how good practice from this project could be transferred and used in a pilot Digital Ecosystem in their own region.

The group started the exchange visit with an overview of the project from the e-Crime Wales Project Manager Lestyn Pugh. Lestyn explained to the group why Wales tackles e-Crime from an economic development perspective, discussing achievements and lessons learnt to date. He also discussed the dissemination activities undertaken (e.g. promotion materials, website, advice and information for businesses) and how the e-Crime partnership works.



DE-LAN partners from Extremadura, Slovenia and Vysocina arrive at South Wales HQ.



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WALES VISITORS CONTINUED

Extremadura and Slovenia visit Wales.

The visitors from Extremadura and Slovenia were particularly interested in the Wales DNB project. Specifically they wanted to use the visit to learn more about the projects tools and guides to see if these could be transferred to their region. A day long interactive workshop was held to examine in depth how the good practice developed in Wales might be transferred to their own regions, in particular with regards to their DE-LAN Pilot Actions.

In addition to these activities all regions visited the International Data Centre in Cardiff. Ronan Miles, BTiD Global Platforms, provided an overview of what the data centre has to offer businesses in Wales, in particular with relation to business collaboration, Cloud Computing and access to online applications. The group then had a full tour of the facilities at the centre including its 3 data halls.



LITHUANIAN KTU REPRESENTATIVES visit

Slovenian eLiving Lab

As part of an exchange visit KTU representatives, Rimantas and Audra, visited Slovenia, where they met representatives of University of Maribor, who host an eLivinglab initiative.



SLOVENIA

During the meeting the discussion about basic organizational principles and factors affecting effective LivingLab implementation was held.

Representatives from University of Maribor shared their practice and experience related to projects which are initiated through eLivinglab. The exchange visit allowed us to see that similar initiatives have been undertaken in KTU, but such initiative require coordination and to be facilitated over a longer-term. This exchange visit provided an opportunity to learn more about these good practices and help to prepare for the KTU pilot action which began in November, 2011.



EXTREMADURA

PROJECT MILESTONE ACHIEVED

Regional Dissemination Workshops and Local Presentations

During Semester 4, in addition to their Peer Reviews, all of the DE-LAN Partner Regions completed the delivery and local dissemination of their project activities and their highlights.

Well done everyone. Some of the lessons learned and experiences shared and brought back from exchange visits have been reflected in this newsletter.

This project is funded by the EU's European Regional Development fund through the INTERREG IVC programme."



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ITALY – PIEMONTE New Living Lab in Piedmont, in Sacro Monte di Varallo, Unesco Human Heritage

In July, during the ALPAA Event in the city of Varallo Sesia, a seminar presented to local stakeholders a new Living Lab promoting tourism and local development through ICT solutions.

The initiative follows the regional Living Lab methodology implemented by CSP in a series of open-air labs all over the Piemonte territory.

The Municipality of Varallo Sesia (located in the North of Vercelli Province) has been actively involved in the development of ICT innovative solutions and services for the promotion of the art treasures preserved in the ancient sanctuary of the so called "Holy Mountain" (UNESCO human Heritage) and of the territory as a whole.

The project main outputs are:

- a "Personal Guide" mobile system to discover and visit Varallo Sesia;
- a complete system for the delivery of multimedia promotional contents by different channels;
- an open-source system (video analysis/video management and high definition IP webcams) for territorial monitoring.

The seminar "Valsesia and ICT: an opportunity for the territory" at ALPAA Event was aimed at involving local enterprises to join the project and manage the project outputs after the end of the experimental phase.

CZECH REPUBLIC VYSOCINA extends eCrime networks

Representatives of the Vysocina Region attended 9th international conference Cyberspace 11, organized by Faculty of Law in cooperation with Faculty of Social Studies, Masaryk University in Brno (CZ). The conference was attended by more than 150 experts and practitioners from academic, business and public sector.

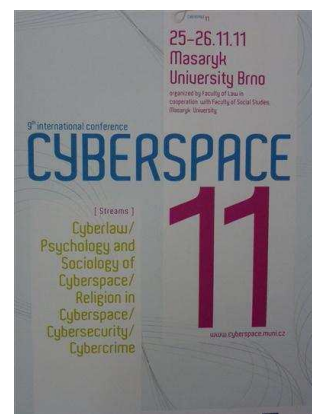
More than 40 conference papers were presented during thematic sessions, covering topics such as cyber security, cybercrime, social networks, data retention and intellectual property rights protection.

This was a great opportunity for Vysocina to present achievements of the pilot action "eCrime Vysocina" carried out in DE-LAN project.

Czech DE-LAN team members had face-to-face meetings with delegates where they informed them about DELAN project and successfully recruited several experts into the eCrime Vysocina network of experts.



VYSOCINA eCrime



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CONTACT US

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 Key Contact - Wayne James
 DE-LAN Project Director

Communications and Dissemination lead – Erisa
 David Cromar – DE-LAN Project manager

If you have any questions on any aspect of the DE-LAN project please contact the above at this email address:

info@de-lan.eu

For more information on the project including the project brochure, case studies, latest news, reports and partners work to date please visit:

www.de-lan.eu

6TH INTERREGIONAL WORKSHOP – PRAGUE - Hosted by Vysocina Region



July 2011 Facilitated by Vaclev, Irina and Radek - highlights included the breakout sessions and partners progress on the work packages, the agreement and collation of content for the Digital Implementation Toolkits, Good Practice Guides and Project Reports.

We were blessed with superb sunny weather during our visit to Prague and everyone enjoyed the alfresco networking on the banks of the river as you can see from our suntans!

7TH INTERREGIONAL WORKSHOP – BADAJOZ - Hosted by Extremadura Region

Facilitated by Anto, Marta and Teresa- Extremadura in the West of Spain was well worth the journey. We had a full programme of actions, updates and goal setting. **Extremadura Free Software Ecosystem: Public Administration, SMEs and citizens.** A very informative presentation on the above was provided by Anto of FUNDECYT. Extremadura deservedly claim to be the foremost, leading global users of open source software in all walks of citizenship, education and government.

McKINSEY GLOBAL INSTITUTE

benchmarks growth of SME Ecosystems in 2011.

McKinsey's fifth annual on-line survey on the way organizations use social tools and technologies finds that they continue to seep into many organizations, transforming business processes and raising performance.

Companies are improving their mastery of social technologies, using them to enhance operations and exploit new market opportunities—key findings of our fifth annual survey on these tools and technologies, in which we asked more than 4,200 global executives how organizations deploy them and the benefits they confer.¹ When adopted at scale across an emerging type of networked enterprise and integrated into the work processes of employees, social technologies can boost a company's financial performance and market share, respondents say, confirming last year's survey



results.

[How social technologies are extending the organization](#) click link to read





BACKGROUND – DE-LAN - Digital Ecosystem – Learning Application Networks

One of the key objectives of DE-LAN is to identify “good practice” in the Digital Ecosystem. This means identifying, analyzing and reporting the main characteristics of a successful network, the common ground and differences. The Learning Application Networks also aim to look at the main obstacles and critical success factors that can be diagnosed.

The other key objective is to follow up the process above by disseminating the results widely and encouraging the take-up of good practice by other regions or sectors. By doing this, the project is effectively a ‘learning applications network’ for good practice within the emerging digital technologies field, with the main emphasis on Digital Ecosystems.

Wales	Wayne James
	Emma Buttrick
Belgium	David Cromar
	Sophie le Breton
Spain	Miguel Angel Ayllon
Italy	Andrea Vignoli
	Antonella Passani
Italy	Michela Pollone
	Chiara
Spain	Anto Recio
	Marta Quintanilla
Slovenia	Goran Ognjanović
	Davorin Rogina
Lithuania	Rimantas Gatautis
Czech Republic	Jáchim Václav
	Radek Bejdak

OVERVIEW OF REGIONAL PILOTS

A brief update on the progress of each partner’s pilot actions to date.

Wales – Pilot action testing a Digital Ecosystem with the e-Crime European Partnership. Good practice from Fundecyct is also being tested.

Vysocina – An e-Crime regional group exists in their region made up of policy makers, schools and software companies. Vysocina made a staff exchange visit to Wales in August to learn from their e-Crime project. Following this visit a DE pilot for the e-Crime group to work together is being tested.

Piemonte – Pilot action with a local media cluster including local radio, television and advertising agencies. Territorial maturity grading methodology is being transferred from Lazio. A staff exchange was held in May in Lazio for Piemonte to be trained in the methodology. Initial planning of the platform has already started and is based on a platform owned and designed by CSP.

Extremadura – Good practice is being transferred from Wales and will be tested in their pilot action. A staff exchange was held in Wales in August.

Lazio – Pilot Action with the local agricultural cluster that produces products typical of the region. Good practice is being transferred from Piemonte and they are planning to test either their eCollab or SVEA platform. A feasibility study of the logistics of linking typical producers with the tourism sector is being undertaken

Lithuania – Pilot action testing a cross-border living lab. Good experience would be transferred from Slovenia. A staff exchange has held with Slovenia.

FIB – Pilot action concerned with transferring experience from Piemonte on collaboration models for companies.

Slovenia – Pilot involves testing an R&D DBE to bring together R&D work by software developers in the region into a virtual space. Experience would be transferred from Wales through their staff exchange

in August and also from Lazio, looking at their methodologies.